



Funding and Submission Tips

A contemporary playground with quality play equipment adds real value to your community or organisation.

But, with so many competing budget priorities, new play equipment doesn't always make it to the top of the list. Overcome that challenge by making the most of grants and community funding opportunities in your area.

Give this to the person responsible for securing your funding



Where can I find funding opportunities?

- ✓ Your local council may offer a specific program. Check their website or give them a call.
- ✓ Get Googling - for community grant programs offered by big companies, charitable trusts and government organisations.
- ✓ Ask around. Teachers, parents or school board or committee members may know someone involved in an organisation that can help.



Once you've found the right funding program for you, it's time to get started on preparing a proposal that knocks their socks off!



10 tips

for an effective funding submission

- 1 First, read the criteria carefully.** Take note of all the submission guidelines and supporting information to ensure you're eligible and your request aligns with the funding organisation's goals.
- 2 Ask if you're unsure.** Check in with the grant provider to make sure you know exactly what information they need to be able to make a decision.
- 3** In your application **clearly describe** what your project is, and demonstrate the **who, how and why** of your project's benefits, providing examples where you can.
- 4** Include a detailed **cost estimate** and a **timeframe** for your project. Playground Centre is very happy to assist you with this.
- 5** If you're asking for part funding from **other organisations** make sure you disclose that.
- 6** Commit to providing **progress and completion reports**.
- 7** Seek **letters of support** from your local government and business or community leaders..
- 8** **Make it easy to read.** It may seem unimportant, but a cluttered document that uses different font sizes, styles, colours, busy backgrounds and too many illustrations can take away from your message. By all means, include relevant photos, maps or diagrams, but keep the number at a minimum and keep the formatting simple for maximum impact.
- 9** Ask an objective **person to read your proposal** to check for typos and clarity.
- 10** Finally, read carefully. **Follow the submission instructions**, make sure you've included all the information asked for and get your application in on time!



Tailor your submission!

It's best not to submit the same blanket proposal to dozens of different organisations and expect an outcome. Put your best foot forward and tailor your approach to show you're serious about meeting their criteria.

Email customerservice@playgroundcentre.com for a fast, detailed cost estimate to include in your submission.



Good luck!

